

Property Owners & Managers



Pictured Above: parts of New York City – home to some of the world’s most advanced green buildings – remain without power nearly 4 days after Hurricane Sandy made landfall. Photo credit: Dan Nguyen, CC2.0.

What we do:

- ✓ Sustainability Strategy (single asset and portfolios)
- ✓ Green Building Design, Tech. and O&M Risk Profiles
- ✓ Integration with ERM, incl. Business Continuity & Disaster Recovery Plans
- ✓ Research & Data Analysis
- ✓ Performance Validation & Certification
- ✓ Green Building Project Management, incl. Integrative Process
- ✓ Communications & Stakeholder Engagement
- ✓ Regulatory / Policy Analysis
- ✓ Customized Financial and Risk Products & Services



Stephen Bushnell + Associates is a USGBC member and sits on the Council's National Board of Directors

The built environment is undergoing a major transition...

Green and sustainable buildings represent a new normal that affects everyone who owns or manages property. It's a transformation driven by technology innovation, economics, market demands, new government incentives & regulations and an emerging class of supporting risk management and financing solutions.

Stephen Bushnell + Associates is uniquely positioned to help clients navigate these issues through best practice principals of Enterprise Risk Management (ERM).

An integrated view of risks and opportunities...

- **Physical risks** associated with climate change are a reality - from extreme heat and drought, to more frequent and severe storms, flooding and wildfires.
- A **comprehensive approach to resiliency** is becoming a top priority at the building/facility, supply chain, infrastructure and community levels.
- The **economic and risk benefits** of green buildings and sustainable operations are clearer, thanks to better data and metrics that look beyond just energy and environmental impact to consider profitability and productivity, and OHS.
- **Market demand** – from owners & investors to tenants – is growing, even for class B and C properties. Late adopters face real obsolescence risks.
- Energy & environmental tech. are not one size fits all. **Customized solutions** consider complex design, risk & financial dimensions unique to each property.
- **Stakeholder engagement** is imperative - from tenants, to NGOs that certify performance, utilities, the A/E/C community, city planners and policymakers.

“ Steve Bushnell was one of the first insurance industry executives to see and act on the connection between economic and risk management benefits and green buildings. He has a clear, thoughtful vision about how resilience must consider individual buildings, the community & its people. Steve brings invaluable perspective and experience to every conversation ”

- Rick Fedrizzi | President, CEO & Founding Chair | U.S. Green Building Council

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