

3. **Extension Communication** develops and publishes Information, Education and Communication (IEC) materials and utilizes other strategies to disseminate information and technologies to increase awareness and encourage adoption. Components are:

- Broadcast Materials Development
- Print Materials Development
- Audio-Visual Materials Development
- Information and Communication Management

4. **Consultancy, Technical Experts Service and Special Projects.** CBSUA's pool of experts offer consultancy and expert services in various discipline in the field of agriculture, such as:

- Disaster Risk Reduction and Management
- Organic Agriculture
- Crop Production
- Animal Production
- Dairy Industry Development
- Animal Health
- Artificial Insemination
- Apiculture or Beekeeping
- Mushroom Production
- Post Harvest Handling and Food Processing
- Agricultural Engineering
- Waste Management and Pollution Control
- Industrial Technology
- Enterprise Development
- Upland Development

The University also implements externally funded special projects to enhance delivery of extension services.

- Bicol Center for Organic Agriculture (ORGANIKA)
- Empowering Small Bicol Farmers through Organic Agriculture-Based Small Enterprise (OABSE)

Joel L. Batanes, DPM

*Vice President for Research, Extension,
Production and Entrepreneurial Development*

Carmelita N. Cervantes, Ph.D

Director for Extension

Salvador C. Cruzana, Jr., Ph.D.

Francia A. Belarmino

Reuel M. Pamor

Gina D. Pamor

Program Heads

Maria Theresa G. Dela Cruz

Janeen Cielo R. Zamudio

Maria Melania T. Sangalang

Suzette L. Din

Ma. Joyce E. Dulce

Wenielyn G. Nilo

Pinky C. Pagatpat

Raquel R. Manjon

Emmanuel B. Nasol Jr.

Extension Staff

Efren P. Barcia

Ramon C. Rapirap

Project Assistants

Extension Communication Unit
EXTENSION SERVICES DIVISION
Central Bicol State University of Agriculture
San Jose, Pili, Camarines Sur 4418
Telefax: (54) 4773342
Email: cbsuaextension@yahoo.com.ph
Website: cbsua.edu.ph



Central Bicol State University of Agriculture

San Jose, Pili, Camarines Sur 4418

University Extension Services





CENTRAL BICOL STATE UNIVERSITY OF AGRICULTURE- EXTENSION SERVICES

Philosophy

Education for Sustainable
Human Development

Vision

The University Extension Services envisions improvement in the quality of life of its clients with enhanced capacity for adaptation to changes in the environment.

Mission

The University Extension Services is committed to improve systems and practices in the service areas by building capacities for food security, technology development, enterprise development, disaster risk management and public safety, functional literacy and instructional development and gender equality.

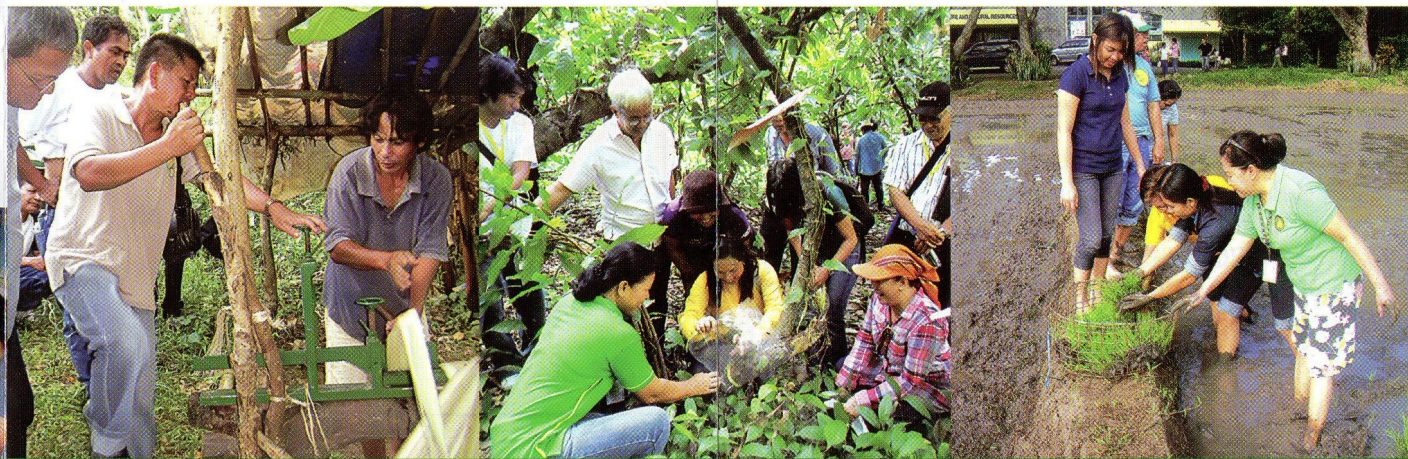
Goal

The University Extension Services aims to develop appropriate techno-transfer programs, modalities and community development approaches through effective extension and training services.



Objectives

1. Develop extension modalities and implement technology transfer and enterprise development schemes for sustainable livelihood and food security.
2. Promote sharing, documentation and packaging of good agricultural practices and appropriate technologies through knowledge management.
3. Promote values towards family and community leadership, gender equality and disaster preparedness and public safety in all trainings and capability buildings activities.
4. Empower communities and partner institutions through functional literacy programs and technical experts' services.
5. Enhance participation of faculty and students in extension and community services.
6. Perform participatory M & E activities with LGUs, NGOs and other relevant agencies to ensure efficiency and effectiveness of extension programs.



Programs

1. **Extension Modality Development** pursues the development and implementation of extension models for the holistic delivery of extension services to clients and partner communities. Modalities being implemented are:
 - KATUWANG - The Adopt-a-Community Program
 - BULIG - The University Volunteer Program
 - Mt. Asog Rainforestation Program
 - Techno-Gabay Program
2. **Continuing Education and Training** engages the strategy of trainings and seminars, technology demonstration and non-formal education for effective dissemination and diffusion of technologies to clients. Activities are categorized into:
 - Agricultural Extension
 - Continuing Education for Professionals
 - Technical/Vocational, and
 - Others